

RICK D. NYDEGGER  
BRENT P. LORIMER  
THOMAS R. VUKSINICK  
LARRY R. LAYCOCK  
JONATHAN W. RICHARDS  
DAVID R. WRIGHT  
JOHN C. STRENGHAM  
JOHN M. GUYNN  
CHARLES L. ROBERTS  
DANA L. TANGREN  
ERIC L. MASCHOFF  
CHARLES J. VEVEKA  
ROBYN L. PHILLIPS  
RICHARD C. GILMORE \*  
STERLING A. BRENNAN  
R. BURNS ISRAELSEN  
DAVID R. TODD  
DAVID B. DELLENBACH  
L. DAVID GRIFFIN  
ADRIAN J. LEE  
FRASER D. ROY  
CARL T. REED

WORKMAN | NYDEGGER

INTELLECTUAL PROPERTY ATTORNEYS

1000 EAGLE GATE TOWER  
60 EAST SOUTH TEMPLE  
SALT LAKE CITY, UTAH 84111  
TELEPHONE: (801) 533-9800  
FAX: (801) 328-1707  
WEBSITE: [HTTP://WWW.WNLAW.COM](http://www.wnlaw.com)

VIA E-FILE

PATENT APPLICATION

Docket No. 14531.103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Peter T. Barrett

Serial No.:

10/001.298

Filed:

October 19, 2001

Conf. No.:

2485

For:

# VIDEO SEGMENT TARGETING USING REMOTELY ISSUED INSTRUCTIONS AND LOCALIZED STATE AND BEHAVIOR INFORMATION

Examiner:

Harun M. Yimam

Customer No.:

47973

TRANSMITTAL FOR AMENDMENT "C" RESUBMITTED  
RESPONSE TO NOTICE OF NON-COMPLIANT AMENDMENT

VIA eFILE AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment "C" and Response for entry in the above-identified application.

P. PARKESH FREEDMAN, JR.  
F. PETER F. MALEN, JR.  
L. REX SEARS, PH.D.  
WILLIAM R. RICHTER  
ROBERT E. AVCOCK  
JENS C. JENKINS  
MICHAEL B. DODD  
BRETT A. HANSEN  
BRETT I. JOHNSON  
BRYAN J. JOHNSON  
SARA D. JONES  
TIGG KELLER  
JANNA L. JENSEN  
MATTHEW D. TODD  
J. LAVAR OLDFAM  
MICHAEL J. FRODOHAM  
MATTHEW A. BARLOW  
WESLEY C. ROSANDER  
ANDREW S. HANSEN  
CHAD E. NYEDGER  
J. GORDY G.  
CLAYTON E. DUKE  
RYAN N. FARR  
JAMES B. BELSEHE  
KIRK R. HARRIS  
MICHAEL M. BALLARD  
DAVID A. JONES  
SHANE K. JENSEN  
JONATHAN M. BENNS, PH.D.  
SCOTT A. WOODBURY  
JOHN W. GARD  
MARK T. FORD  
COLBY J. FORTALL  
AARON M. SMITH  
F. CHAD COOPER  
KURANAKAMA FISHER  
JEFFERY M. LILLYWHITE

VERNON R. RICE &  
OF COUNSEL

X To render the transmitted Amendment "C" and Response timely filed enclosed are the following:

X No other additional fee is required.

The fee has been calculated as follows:

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADD'T'L FEE	RATE	ADD'T'L FEE
TOTAL 27	MINUS 27	= 0	X		X \$50.00	00.00
INDEPENDENT 2	MINUS 3	= 0	X		X \$200.00	00.00
1 <sup>st</sup> PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+_____ =		+_____ =	
			TOTAL		TOTAL	00.00

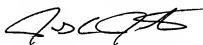
X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

Dated this 15 day of May, 2007.

Respectfully submitted,



RICK D. NYDEGGER  
Registration No. 28,651  
JENS C. JENKINS  
Registration No. 44,803  
Attorneys for Applicant  
Customer No. 47973